

Gift Cards

- Digital and traditional gift cards
- Fast, easy setup
- Sell gift cards on Amazon

Build your customer base. Boost your profits!

A gift card program builds your brand and customer base, and easily increases overall revenue. Most gift card recipients spend, on average, 38% more than the face value of their gift cards. And the spending doesn't stop there—72% of shoppers buy something for themselves when they purchase a gift card.



Customize Cards

Personalize our standard traditional and digital merchant cards with a variety of available designs or use your own custom designs.



Lock in Customer Funds

We offer reloadable gift cards to keep customers coming back.



Reduce Interchange Fees

Gift cards offer more than convenience. They help reduce payment processing fees, which can significantly benefit high-frequency, low-ticket businesses.



Prevent Fraud

Our gift card program offers the same high level of security you expect from Heartland. Unlike paper certificates, our cards have built-in features that help prevent fraudulent card activity.



More Benefits

- Sell your gift cards on Amazon through our partnership with QuickGifts

To learn more:

888.319.0521 | heartland.us

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