DIGITAL DINING

GIFTANGO

Gifting, redefined.™

Digital Dining is happy to introduce virtual gift cards. Restaurants using Digital Dining can now eliminate the cost of plastic, packaging, postage, and employee time from the gift card delivery process.

Virtual cards are delivered by e-mail and can be printed at home or displayed from a mobile phone. The gift card number is scanned or typed in at the Digital Dining point of sale and the transaction is processed just as if it were a plastic gift card.

Best of all, this solution is completely integrated to Digital Dining's gift card module. It makes no difference if a gift card is sold online or at your restaurant, it is seamless.

Cut Delivery Costs by 50%

The average cost to deliver a plastic gift card through the mail is between $3 and $5. Merchant can now issue a $25 gift card via e-mail for less than $1.50. Giftango provides a turnkey solution that makes it easy to sell gift cards from the merchant's existing website. Digital Dining merchants pay just $199 when signing up through the Digital Dining partner link, a $200 savings.

Integration at the POS

Restaurateurs using Digital Dining for their gift card solution - or our Preferred Partner, Mercury Gift Card - now have access to automated processing and delivery! Giftango is connected to your gift card processor and works seamlessly at your Digital Dining POS.

Save Time and Money

Delivering a gift card via e-mail or to a smart phone costs less and is more secure than delivering a plastic gift card through standard mail. It also reduces the need to take gift card orders over the phone.

Add Power to Your Promotions

Capture e-mail addresses, run in-depth sales reports, and activate customized promotions like "buy one, get one" or bulk e-mail campaigns that put you ahead of your competition.

It's Easy to Use

The virtual gift card is really no different than your plastic card program. When a customer brings you a printout of their gift card (delivered through e-mail), or shows it to you from their phone, simply type the card number into your terminal or scan the barcode. No staff training or additional hardware is required.