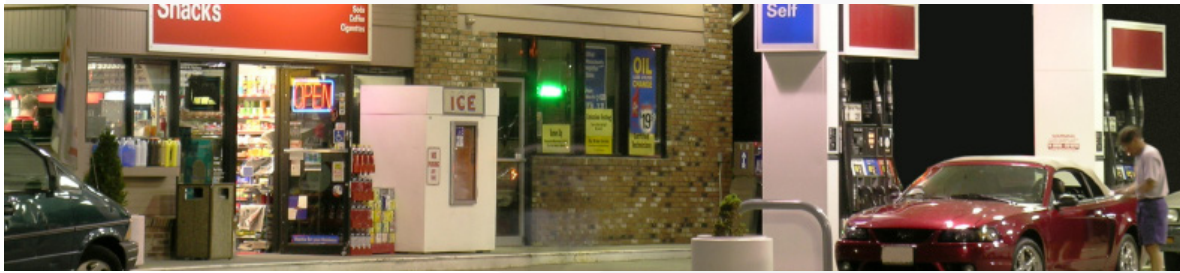# BACK OFFICE & HQ

THE SUITE

Store Management Suite (SMS) is a complete set of applications supporting regional to national chain environments. SMS is a client-based retail solution providing a seamless, integrated software suite that provides a perfect complement for Gilbarco Passport® POS systems, extending functionality from the pump, through the store, to HQ and beyond. Now data can gathered, maintained, and utilized to make decisions, chainwide, while offering total control over business, employees, and customers.

THE OFFER

SMS offers the most complete tool set available for convenience and fuel retailers. Our single core design integrates with existing or new Gilbarco Passport POS systems, adding functionality while protecting your investment for years to come. Control can be centralized for cash management and reconciliation, cashier statistics with fraud alerts, detailed XML based transactions reporting, and more.

As needs change, SMS can manage the merger of the brick-and-mortar and virtual outlets through fully integrated e-commerce sites and consumer mobility. Retailing is now about interconnecting all points, connecting the enterprise to the processes to the consumers, and SMS is the one system to do just that.

Best of all, SMS seamlessly integrates outside fuel with inside merchandise, whether it is one location or a chain. Financial reporting is integrated, providing a clearer picture of results, and price book, merchandising, and inventory systems are linked and managed from one location. Not to mention, complete loyalty systems flow from inside to out, allowing cross marketing like never before. It's simple, effective, yet more advanced than even the largest of chains.

LOC
STORE MANAGEMENT SUITE

PRICE BOOK MANAGEMENT

Whether you are single fuel store operator or manager of a multi-store chain, managing prices is part of the daily routine. SMS offers flexibility to work when and where you need it.

Price updates can made at a back office workstation, on a mobile PDA device or head office. Changes can be scheduled and deployed anytime, day or night. Deployed changes can automatically take effect or start at a specified time. Reporting tools offer quick and easy summaries on margin impacts, allowing you to make decisions based on real-time events in your business.

EXTENDED FEATURE LIST

Back Office: Full-featured item maintenance with integrated pricebook including movement analysis & ability to track profitability by category by store

Inventory Control: Reliable inventory control capable of perpetual in select sub-departments

Merchandising & Promotions Management: Unparalleled sale & promotional options offering virtually unlimited combinations & offers

Purchasing, DSD & Receiving Management: Order, receive & update inventory, all electronically

Loyalty: Maintain customer profiles via integrated frequent shopper with detailed analytics, plus deliver promotions during or after the transaction

E-Commerce & Phone App Engines: Fully integrated with merchandising & loyalty

Labor Management: Integrate labor costs into reporting, with time management & scheduling

Integrated Sign & Label Printing: Print signs & labels via batch or within item maintenance, by aisle, by location, by store

Mobile Inventory Management: Perfect for inventory management, price verification changes, in-aisle labels

Physical Security: Review transactions live or recorded from back office with full EJ search

Centralized Reports & Price Updates: Deploy tighter control measures with less interaction by centralizing reporting & pricing

Car Wash Management: Integrate with loyalty, points based promotions, & PAP

Cashier & store balancing

Full XML journal search by transaction

Drill down reporting by store, department, sub-department, category, & more

Control fuel pricing in POS & electronic signage

Group like, even unlike items for promotional purposes

Offer coupon and bundled coupon options

Schedule price changes

Price change reports