

HOST



THE SUITE

Store Management Suite (SMS) is a client-based software solution that provides regional and national retailers with seamless, integrated management of the point of sale, back office, corporate office, warehouse and all aspects of the retail enterprise. The suite contains modules that are typically outsourced, and ensures all necessary data is shared when, how, and with whom needs it. Instant connectivity, anywhere in the chain, on any connected device, is reality.

THE OFFER

Centralized hosting offers two main functions for chain retailers, controlled item maintenance and consolidated reporting. Centralized pricing offers standardization and uniformity throughout a chain, not to mention reduced errors and more efficiency. Consolidating financial, movement, and performance data provides much more accurate tools at headquarters.

SMS host can connect an unlimited number of stores, plus link those stores to definable groups and regions. Our concept of targets allows headquarters to create groupings and control different price levels by group or region.

Data can be analyzed by store, department, sub, even item - chainwide. Inventory valuation and loss prevention reporting can help identify trends, reduce overages, and identify weaknesses by sub-department, even operator. Likewise, Host expands standard SMS reporting, offering sales analysis by store, by group, by region, even comparing between. Analysis can be run by city or state, and since grouping is unlimited, the same store can belong to different groups. With SMS Host, chains can now harnesses the power of transactional and operational data, all from one central location.



NETWORK

Communicating with multiple stores is a relatively simple procedure. Stores can be linked in several ways, including WAN, VPN, RAS, or FTP. Communication between stores and host is fully programmable. Transactions and data can be sent once, or periodically throughout the day. If needed, the system fully supports up to the minute, live communication too. SMS architecture provides a solid, safe mechanism for chains of all sizes to communicate with individual stores.

MANAGING FROM HOST

Scheduling communication and transfers between host and stores is fully programmable. Any changes sent from host can be configured to stop at each store server first. Changes can also be sent directly to the POS of every store. Change reports are available at each store to notify and prepare managers. If configured to stop at the server, managers can use these reports to transmit changes to the POS. Any new label requirements can be printed at either host or store.

SMS host also includes tools to ensure data integrity throughout the enterprise. File validation can be triggered from host, checking all major database tables and reporting on differences between the stores and host. Likewise, reports record all communication between host and stores. These reports can quickly identify any failed communication within the network.

OPERATOR MANAGEMENT

SMS host allows chains to manage and maintain operator files at either host or store level. Depending on configuration, host can access detailed data by cashier by store. Centralizing cashier numeration can prevent conflicts among stores, or stores can control numeration, and automatically upload information to host. Monitoring cashiers by transaction can also be centralized at host to aid in loss prevention measures.

CUSTOMER MANAGEMENT

With SMS host, chains can centrally locate and manage customer information. Since customer files can be enormous in size, such flexibility allows chains to operate more efficiently. POS systems throughout the chain can access the host database for customer information such as credit limit, shopper level, points, receivables balance and more.

Centralizing the customer file allows chains to better manage accounts receivable too. Balances and history can be shared chain wide, statement can be consolidated, and stores are better protected from past due accounts or overdrafts.

INVENTORY MANAGEMENT

Transferring goods between stores can be an inventory nightmare. Host can reduce errors and ensure proper adjustments. Transferring inventory in SMS creates electronic invoice and receivable documents for inter-store transmission. The documents provide tracking mechanisms, plus adjust inventory levels appropriately.

Likewise, order processing can be centralized at host to create more efficiencies and reduce overstock risk.

IN-HOUSE GIFT CARDS

The SMSPayment module offers enormous flexibility for chain environments, including the ability to manage in-house gift cards with no middleware required. Combined with multiple loyalty features, SMSPayment offers the ability to manage card based and cardless based options for returns vouchers too.

Since data is maintained by host, consumers can travel between stores, and their account data will follow, up to the minute.